





## ELUPEG Group Meeting on Thursday 8<sup>th</sup> September 2022

What makes a successful digital collaborative project?

Sala Port de Barcelona, World Trade Center, BARCELONA

<p>09:15 Welcome from Port of Barcelona and ELUPEG</p>	<p>Alain Baeyens, ELUPEG Chairman and Joan Carbonell, Port de Barcelona</p>
<p>09:30 Tribute to Jordi Jove, ELUPEG Director and Friend</p>	
<p>09:45 Update on the ALICE/ ELUPEG BlockChain focus group</p>	<p>Alain Baeyens, ELUPEG Chairman</p>
<p>09:50 Merging for the new. Creating value through digitalization &amp; integration. Market outlook?</p>	<p>Matthias Hanke Roland Berger </p>
<p>10:30 Digitalization is about technology but also about collaboration culture. How to pragmatically bring internal and external stakeholders to the next digital era?</p>	<p>Jean Arnaud </p>
<p>11:10 Coffee Break</p>	
<p>11:45 How collaboration between OEMs will lead to increased monetization of data, next level of End-To-End visibility, and proper carbon footprint documentation</p>	<p>Soeren Danielsen  The Trailer Company.</p>
<p>12:30 End to End supply Chain solution, evolving to new digital solution to enable collaboration</p>	<p>Jesper Bennike Transporeon </p>
<p>13:15 Lunch</p>	
<p>14:15 ELUPEG Style Breakout Discussion in Groups focusing on topics relating to the presentations 15:00 Feedback sessions from breakout groups 15:30 Close</p>	