

NEWSLETTER



Business Collaboration. Delivered

Dates for the Diary
June 19/20th Group Meeting on board the
Grimaldi Ship in Barcelona
Multi-Modal Transportation in Europe
*
October 5/6th Group Meeting
To host a meeting or for more information contact
carentomkins@elupeg.com

ELUPEG MEETING HOSTED BY METRO

March 2011

Metro kindly hosted the ELUPEG Winter Group Meeting at their impressive facilities in Düsseldorf on January 27th after an excellent networking dinner on the previous evening.

The meeting was well attended and kicked off with Ian Sheppard from Metro talking about how they create and maintain strong collaborative relationships with their suppliers to improve services for their customers. This was followed by Bernd Weishaar from Unilever, one of their main suppliers who emphasized the earlier points made about improved collaboration leads to value creation.

Lena Fleschhut then presented her case study on Electrolux



ELUPEG DR MARILYN STONE ANNUAL MEMORIAL PRIZE AWARDED TO LENA FLESCHHUT

ELUPEG has just presented the third memorial award to commemorate Dr Marilyn Stone who was a founder member of ELUPEG and a senior lecturer at Heriot Watt University. The prize is awarded annually to a postgraduate student on one of the School of Management and Language Logistics MSc courses at Heriot Watt who writes the best dissertation. The prize is £200 and this year was sponsored by LKW WALTER.

Lena Fleschhut won the prize this year with an excellent dissertation on a project she undertook with Electrolux titled **'Supplier integration: Streamlining a global supply chain'** The objectives of the project were to develop a framework for practitioners for the launch of a supplier integration project and the selection, evaluation and integration of one supplier, identify weaknesses and problems in Electrolux's Chinese supply chain, assess how supplier integration could alleviate the problems of Electrolux's current supply chain and assess how the framework can help Electrolux to implement VMI or CPFR. It was presented by Professor Alan Waller in Düsseldorf in January.



NEW CORPORATE MEMBERS

◆ **KIMBERLY CLARK HAVE RENEWED AS AMBASSADOR MEMBERS FOR THE SECOND YEAR**

⇒

DHL SUPPLY CHAIN

⇒

PROCTOR & GAMBLE

◆ **LKW WALTER HAVE RECENTLY UP-GRADED FROM CORPORATE MEMBERS TO AMBASSADORS**

⇒

CHEP

WE WELCOME ALL OUR MEMBERS AND THANK THEM FOR THEIR SUPPORT

With consensus on oil at > \$100 in 2011 can collaboration save us? Presented by Nick Gazzard



- 'Facing the challenge of energy security through collaboration' ⇒ Transport cost increase could thus range from 9% to 37.5%
- ⇒ Forecast global freight growth is huge—in excess of 150% by 2050 –but is this level of growth remotely sustainable by current practise? ⇒ With transport typically 10-15% of sales this is 0.9 – 5.6% margin off the bottom line
- ⇒ As evidence of supply risk piles up.... ⇒ Action is being taken but so slowly - we can reduce motive emissions and transfer to greener modes
- ⇒ So does the risk that prices will soar ⇒ Network thinking and collaboration are key but there are great challenges to putting this into practice.
- ⇒ Managing risk...is peak oil here? ⇒ This topic is fascinating and scary—for further information contact Nick Gazzard (nick@incept.biz)
- ⇒ Dec 2010 JP Morgan predicted oil > \$100 per barrel in H1 2011 and \$120 by the end of 2012

TAILgate (transport and intelligent logistics gateway) is a project partially funded by the Technology Strategy Board (TSB), the government's driver for technology-enabled innovation. TAILgate is the inauguration of a progressive and collaborative movement to reduce the cost and environmental impact of freight transportation across Britain. It aims to reduce the total number of UK annual road freight movements by 1.5% and associated carbon emissions by some 200,000 tonnes by 2017. The initiative will deliver a software as a service solution that allows customers to find and locate the best transport options for carrying a load including information on cost, carbon points and congestion.

The project is being run by a consortia made up of OmPrompt, ELUPEG, Bisham Consulting, The Transport Exchange Group, DSV and SFS Intec.

ELUPEG MEDIA PARTNER EVENTS

Extended Supply Chain 2011 on 5 and 6th April at Park Plaza Victoria, Central London www.esc2011.com

1-2-1 Supply Chain Excellence Summit, 14th June at Jumeirah Carlton Tower, Knightsbridge, London. In association with the European Supply Chain Excellence Awards, this event is attended by UK's most forward thinking and innovative supply chain and logistics leaders. A limited number of complimentary passes are currently available. For information on the event or how you can register, please call Stewart Bundock on 0207 970 4747 or email esc@centaur.co.uk. www.121supplychain.com